

BSBA Masterbooklist rev. May 2021

Course Number	Course Name	ISBN	Book Title	Author	Edition	Required/Optional	Publisher Price	Notes/Instructions
ACC 201	Principles of Accounting	ISBN: 978-0136072973	<i>Accounting, Chapter 1-23 and MyAccountingLab with Fall Ebook Student Access</i>	Horngren, C. T.	8th Edition	Required		
ACC 202	Managerial Accounting	ISBN: 978-0136072973	<i>Accounting, Chapter 1-23 and MyAccountingLab with Fall Ebook Student Access</i>	Horngren, C. T.	8th Edition	Required		
BUS 201	Introduction to Business	ISBN-13: 978-1337407137 ISBN-10: 1337407135	<i>BUSN</i>	Kelly, M. & Williams, C.	11th Edition	Required		
BUS 212	Business Law & Ethics	ISBN-13: 978-0077733711 ISBN-10: 0077733711	<i>Business Law: The ethical, legal, and e-commerce environment</i>	Mallor, J., Barnes, A.J., Bowers, L.T., & Langvardt, A.	16th Edition	Required		
BUS 470	Global Business Management	ISBN-13: 978-0078112911 ISBN-10: 0078112915	<i>Global Business Today</i>	Hill, C. W. L & Hult, G. T. M	9th Edition	Required		
BUS 499	Business Policy and Strategic Solutions	978-0077862527	<i>Strategic management: Text and cases</i>	Dess, G., Lumpkin, G., & Eisner, A	7th Edition	Required		
COM 105	Business and Professional Communication		<i>See Notes</i>			Required		https://hbsp.harvard.edu/import/825399
ECO 201	Macroeconomics	ISBN-13: 978-7300106588 ISBN-10: 7300106587	<i>Macroeconomics</i>	Colander, D.	9th Edition	Required		
ECO 202	Microeconomics	ISBN-13: 978-1259915727 ISBN-10: 1259915727	<i>Microeconomics</i>	McConnell, C. R., Bruce, R.B., & Flynn, S. M.	21st Edition	Required		
FIN 401	Financial Management	ISBN: 978-1259194078	<i>Foundations of financial management with time value of money card</i>	Block, S. B., Hirt, G. A. & Danielsen	15th Edition	Required		
MGT 250	Cultural Diversity in the Workplace	ISBN-13: 978-134729329 ISBN-10: 0134729323	<i>Organizational Behavior</i>	Robbins, S., P & Timothy A. Judge, T., A	18th Edition	Required		
MGT 280	Principles of Management	ISBN-10: 1337917680 ISBN-13: 9781337917681	<i>Understanding Management</i>	Richard L. Daft, Dorothy Marcic	11th Edition	Required		
MGT 402	Project Management	ISBN-13: 978-9339212032 ISBN-10: 9789339212032	<i>Project Management: The Managerial Process</i>	Gray, C. F. & Larson, E. W.	6th Edition	Required		
MGT 413	Change Management	ISBN-10: 9781259255113 ISBN-13: 978-1259255113	<i>Managing organizational change: A multiple perspectives approach</i>	Palmer, I, Dunford, R & Akin, G.	3rd Edition	Required		
MGT 413	Change Management	See Notes	<i>What makes a merger successful? Strategic Finance</i>	Walker, P. & Hanna, D.		Required		Academic Journal: 80(10), 58-60. Accession Number 01818119, 00715781, https://sfmagazine.com/wp-content/uploads/historic/1990-1999/1999-04-Strategic-Finance-v80-n10.pdf
MGT 430	Training and Development	ISBN-13: 978-9353161651 ISBN-10: 9353161657	<i>Employee training and development</i>	Noe, R. A.	7th Edition	Required		
MGT 450	Cultural Diversity in the Workplace	ISBN-13: 978-1256860297 ISBN-10: 1256860298	<i>Managing Diversity: People Skills for a Multicultural Workplace</i>	Carr-Ruffino, N.	9th Edition	Required		
MKT 230	Principles of Marketing	ISBN-13: 978-0135192122 ISBN-10: 0135192129	<i>Marketing: An introduction</i>	Armstrong, G. A., Koller, P.	14th Edition	Required		